All the Keynotes, Conferences, Workshops at ISE 2020

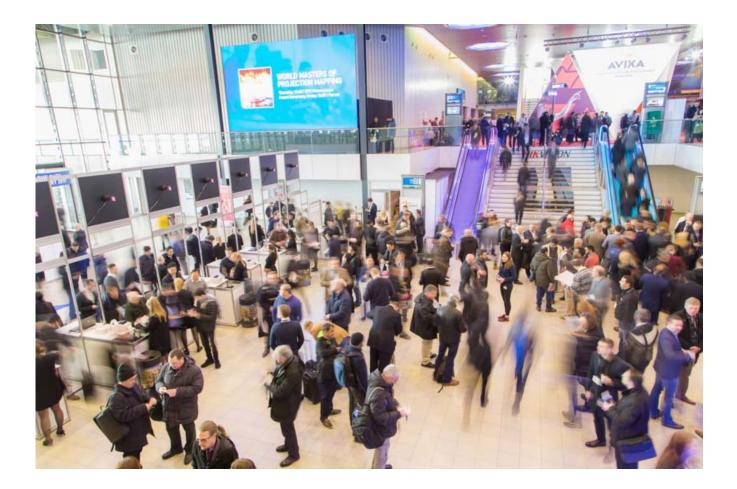Written by Marco Attard
13 December 2019

The Integrated Systems Europe 2020 professional development program features over 200 leading experts from a wide range of disciplines and subject areas across 5 days of keynotes, conferences, masterclasses, workshops and presentations.

Presented under the "Learn. Discover. Be Inspired" slogan, the program is produced by Integrated Systems Events in collaboration with AV industry bodies-- in particular co-ownders AVIXA and CEDIA-- media partners and other independent organisations. It includes an opening address, 13 conferences across five days at the Hotel Okura and RAI Amsterdam, a 4-day training program from CEDIA, AVIXA FlashTracks and CEDIA Talks, and a full program of free thought leadership sessions.

Giving the opening address on 10 February is Duncan Wardle, a Disney consultant who previously was head of innovation and creativity at the entertainment giant. His presentation, "Think Different," looks at how companies can reawaken traits in employees such as

imagination, intuition and curiosity to create an environment to foster creativity and innovation.

Àngels Chacón, the Catalan minister of enterprise and knowledge, will also attend ISE 2020. She will address the AVIXA Women's Council on 12 February, and take part i nthe Hola Barcelona! Event on 14 February. On 10 February Jeff Sonnleitner, a professional network and security instructor with over 35 years of experience, will lead the CEDIA cybersecurity workshop. The workshop covers all aspects of network security and privacy for professionals working in either the residential or commercial space.

Jeff Day, a business advisor and chairman of the AVIXA board, speaks on 11 February at an AVIXA FlashTrack session called "AV Wellness Trends-- Must-Know Applications and their Impacts Create Real World Opportunity for Integrators and End Users." On the following day he chairs an AVIXA panel discussion, "The Experience Revolution-- How Content and Experience Change Everything in a Brand Activated World!"

Award-winning architect Aryanour Djali, founder and CEO of DNA Barcelona Architects, takes the stage on 10 February at the Smart Building Conference to give the keynote "Smart Nature, Smarter Buildings." On 11 February Rossano Giachini, control centre manager at CERN, speaks at the inaugural Control Rooms Summit at ISE. Giachino was in charge of control center operations for the Large Hadron Collider during its operation, as well as for two other particle accelerators, the Super Proton Synchotron and Large Electron Positron.

Giving the keynote at the XR Summit ISE on 11 February is Hilary McVicker, VP of business development at The Elumenati, a leader in immersion projection design in education, enterprise and entertainment. Her keynote is "Immersive XR and Pushing Creative Boundaries." Alexandra Hussenot, founder and CEO of VR discovery engine Immersionn, gives a Main Stage talk on 12 February. It is titled "Surrounded! How Immersive Technology Dominates the Experiential Market."

Glenn Kelly is the head of production at The Imaginarium Studios, the leading performance capture studio in the UK founded by actor and director Andy Serkis. He talks about "Mixed Reality in Theatre Productions" on 13 February at a Main Stage session presented by AV Magazine.

All the Keynotes, Conferences, Workshops at ISE 2020

Written by Marco Attard
13 December 2019

The ISE 2020 content program has two more recently added show features. The VR at ISE feature contains two very different interactive virtual relaity exhibits. Two Digital Projection Multiview VR systems will be demonstrated, each allowing up to three people to view and interact with a stereoscopic 3D virtual model. Each person sees the object from their own viewpoint.

The other part of the VR at ISE feature is an immersive VR theme park ride. Designed and run by Lightspeed Design, the DepthQ VR attraction takes attendees on an interactive fantasy ride through aquatic environments.

Each evening, projection mapping will be displayed on the RAI Elicium building. The upper floors of the futuristic 9-story buiding in front of the exhibition center will be transformed by a projection specially created for the location. The projection is produced by ISE and the RAI, with the support of seven technology partners.

Go ISE 2020