Acronis Ships Cyber Protect

Written by Frederick Douglas
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Acronis announces the availability of Cyber Protect, a solution integrating backup, disaster recovery, next-gen anti-malware, cybersecurity and endpoint management tools in a single service.

As Acronis puts it, the lack of integration between vendor solutions complicates employee training, productivity and usability while increasing support and licensing costs. Cyber Protects gives MSPs a single solution to deliver backup, anti-malware, security and endpoint management capabilities such as vulnerability assessments, URL filtering and patch management. Such integrated capabilities allow MSPs to proactively avoid threats, minimise downtime, ensure fast and easy recoveries and automate the configuration of client protection, all at a lower cost.

"Traditional backup solutions are dead because they are not secure enough, and traditional anti-virus applications do not protect data from modern cyberthreats. Legacy solutions are no longer able to counter the dangers today's businesses face," Acronis says. "Service providers need to offer their clients integrated cyber protection that covers all Five Vectors of Cyber Protection - safety, accessibility, privacy, authenticity, and security. With Acronis Cyber Protect, service providers have the ability to deliver solutions that ensure their clients are #CyberFit and

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ready to face any new threats to their data, applications, and systems."

In addition, the company looks to help MSPs during the coronavirus pandemic with #CyberFit Financing allowing the ability to pause billing for non-paying customers while preserving backups. The promotion runs through 31 July 2020, and adds no extra charges for Cyber Protect and no billing for Cyber Backup for new clients.

Cyber Protect is available now as a managed service via the Acronis Cyber Cloud. An on-premises version ships on H2 2020.

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