Falling Market Share for Wintel PCs

Written by Marco Attard
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Canalys reports that while the WW PC industry continues braving the current economic situation, Wintel PCs' market share falls to its lowest point in more than 20 years, to under 82%.

The WW PC market grows by 17% Y-o-Y in Q2 2011-- if one counts tablets, as well enterprise's refresh to Windows 7.

Apple leads in the tablet market, and now holds 13.6% of the overall WW PC market according to Canalys. Tablet-wise Acer, asus, HP, HTC, RIM and Samsung follow behind-- with Acer's Iconia Tab finding popularity in Germany and Russia.

Worldwide total client PC shipments
Market shares Q2 2011, Q2 2010

Vendor	Q2 2011 shipments	% share	Q2 2010 shipments	% share	Gro Q2'11/Q
Total	97,333,200	100.0%	82,564,100	100.0%	17
HP	15,280,400	15.7%	14,773,220	17.9%	
Apple	13,193,640	13.6%	6,735,290	8.2%	9
Dell	10,827,750	11.1%	9,682,420	11.7%	1
Lenovo	10,354,590	10.6%	8,184,530	9.9%	2
Acer	10,243,790	10.5%	11,234,580	13.6%	-
Others	37,433,030	38.5%	31,954,060	38.7%	1

Source: Canalys estimates, © Canalys 2011
Includes all desktop, netbook, notebook, and pad

Business PC spending continues at "a healthy pace", as Canalys expects businesses' transition

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from notebooks to tablets or smartphones to be a lengthy one. Meanwhile enterprise spending continues driving high-performance PC sales.

Consumers continue prefering tablets to notebooks and netbooks, with vendors such as Acer currently struggling to clear stocks-- causing inventory levels impacting on European markets.

Vendor-wise, HP remains on top, with 15.7% WW market share for Q2 2011 (from Q2 2010's 17.9%) and 3.4% Y-o-Y shipment growth. As mentioned earlier, Apple has 13.6% market share-- making it second biggest vendor (beating Dell), with 95.9% Y-o-Y shipment growth no doubt thanks to the iPad.

Following are Dell (11.1% market share. 11.8% Y-o-Y growth), Lenovo (10.6% market share, 26.8% Y-o-Y growth) and Acer (10.5% market share, -8.8% Y-o-Y growth).

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