

## **IDC: PC Market Stability Remains "Elusive"**

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16 June 2016

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A stable PC market remains as "elusive" as ever IDC remarks as it reduces earlier 2016 forecasts-- the analyst says global 2016 shipments will drop by -7.3%, roughly -2% below earlier projections by the analyst.

The cause for such declines are "weaker than expected" conditions caused by weak currencies, depressed commodity prices, political uncertainty and delayed projects. Further confirming such conditions are Q1 2016 shipment drops reaching -12.6% Y-o-Y, down from IDC forecasts of -11.3%.

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| PC Shipments by Product Category and Region (Shipments in millions) |          |                     |               |                     |               |              |
|---|----------|---------------------|---------------|---------------------|---------------|--------------|
| Product Category  | Region   | 2016 Shipments (M)* | Market Share* | 2020 Shipments (M)* | Market Share* | 5-Year CAGR  |
| Notebook  | Mature   | 84.8                | 33.2%         | 80.7                | 32.3%         | -1.0%        |
|   | Emerging | 67.5                | 26.4%         | 74.6                | 29.9%         | 2.0%         |
| <b>Portable PC Total</b>  |          | <b>152.3</b>        | <b>59.6%</b>  | <b>155.3</b>        | <b>62.2%</b>  | <b>0.4%</b>  |
|   |          |                     |               |                     |               |              |
| Desktop   | Mature   | 38.3                | 15.0%         | 29.9                | 12.0%         | -4.8%        |
|   | Emerging | 65.1                | 25.5%         | 64.3                | 25.8%         | -0.2%        |
| <b>Desktop PC Total</b>   |          | <b>103.3</b>        | <b>40.4%</b>  | <b>94.2</b>         | <b>37.8%</b>  | <b>-1.8%</b> |
|   |          |                     |               |                     |               |              |
| Total PC  | Mature   | 123.1               | 48.1%         | 110.6               | 44.3%         | -2.1%        |
|   | Emerging | 132.6               | 51.9%         | 139.0               | 55.7%         | 0.9%         |
| <b>Grand Total</b>  |          | <b>255.6</b>        | <b>100.0%</b> | <b>249.5</b>        | <b>100.0%</b> | <b>-0.5%</b> |
| Source: IDC Worldwide Quarterly PC Tracker, June 2016               |          |                     |               |                     |               |              |

[IDC WW Quarterly PC Tracker, June 2016](#)