

ABC Data Opens Budapest Centre

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Polish IT and CE distributor ABC Data sets to streamline operations in Hungary and S. Europe, as well as optimise delivery times, through the opening of a new logistics centre in Budapest.



Located in the Prologis Park Harbour logistics park near Budapest, the warehouse is managed by Hungarian logistics provider Silver Forest Logisticsystem. Currently ABC Data operates directly in 8 markets (Poland, the Baltic countries, Czech Republic, Slovakia, Romania and Hungary), and the new centre should help it improve its position further within CEE.

"New projects are being started due to the fact that the IT market has been growing dynamically in the CEE region. It is expected that the growth could amount to as much as 20% over the next two years and we want to be one of the beneficiaries of this," the distributor says. "The individual markets of CEE differ from each other in terms of the degree of development and the specificity of operating there. Our long-term experience makes it possible for us to use the potential of each of them."

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