

IDC: EMEA Thin Clients in 5-Year Low

Written by Marco Attard
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According to IDC the EMEA the Q2 2015 thin client market is the 3rd consecutive quarter of negative growth, with shipments shrinking by -17.7% Y-o-Y to 385000 units-- the lowest in 5 years.



Source: IDC's EMEA Enterprise Client Device Tracker, August 2015

The thin client decline seen in W. Europe is stronger even than during the 2009 financial crisis, as it reaches -19.2% Y-o-Y. Such results are caused by an economy still too fragile (despite low oil prices) to spur further hardware upgrades or purchases.

"A severe demand contraction in W. Europe, exacerbated by almost one year of continuous euro depreciation against the US dollar, hurt thin client imports and delayed market recovery," the analyst says. "As euro rates leveled out after a new valley in Q2 2015, we expect to see

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single-digit growth in W. Europe in Q4 2015."

Meanwhile CEE thin clients should continue shrinking by end 2015, with a negative IDC forecast for the next 3 quarters and recovery not expected to begin until at least Q2 2016.

MEA is the only EMEA region resisting the overall negative trend, thanks to individual projects fueling Q2 2015 growth-- but the analyst says growth will "struggle" by continue by end 2015, following record-high Q3 2014 shipments.

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