

2013 IT Spending Flat Says Gartner

Written by Marco Attard
04 July 2013

Gartner revises its 2013 global IT spending forecasts from 4.1% to 2% growth-- spending will reach \$3.7 trillion (up from \$3.6tr for 2012) due to a still declining PC market and fluctuations in US dollar exchange rates.

"Exchange rate movements, and a reduction in our 2013 forecast for devices, account for the bulk of the downward revision of the 2013 growth," Gartner says. "Regionally, 2013 constant-currency spending growth in most regions has been lowered. However, W. Europe's constant-currency growth has been inched up slightly as strategic IT initiatives in the region will continue despite a poor economic outlook."

Table 1. Worldwide IT Spending Forecast (Billions of U.S. Dollars)

	2012	2012	2013	2013	2014	2014
	Spending	Growth (%)	Spending	Growth (%)	Spending	Growth (%)
Devices	676	10.9	695	2.8	740	6.5
Data Center Systems	140	1.8	143	2.1	149	4.1
Enterprise Software	285	4.7	304	6.4	324	6.6
IT Services	906	2.0	926	2.2	968	4.6
Telecom Services	1,641	-0.7	1,655	0.9	1,694	2.3
Overall IT	3,648	2.5	3,723	2.0	3,875	4.1

Source: Gartner (July 2013)

According to the analyst devices spending will grow by just 2.8%, with little recovery expected for H2 2013 as new devices fail to offset the decline in PC sales.

Tablet revenues should grow by 28.9% and mobile phones by 9.3%.

2013 IT Spending Flat Says Gartner

Written by Marco Attard
04 July 2013

Enterprise software spending growth is forecast to 6.4% as CRM coverage expands to e-commerce, social and mobile while software-as-a-service (SaaS) and changing device demands hit traditional models and markets.

On the other hand telecom service spending will remain flat (0.9%) with fixed broadband showing "slightly higher than anticipated" growth and the impact of voice substitute moves faster in the consumer segment than enterprise.

Go [Gartner IT Spending Forecast Q2 2013 Update](#)