

IDC: EMEA Thin Clients Remain "Bouyant"

Written by Marco Attard
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Thin client shipments in EMEA grow by 9.2% Y-o-Y during 2012 to over 1.7 million units, IDC reports, while 2013 shipments are set to remain stable with 6.2% growth.



"Although commercial desktop PC shipments are shrinking, the thin client market remains buoyant," the analyst remarks. "Vendors now offer attractive thin client solutions that meet the needs of different vertical markets, such as healthcare, banking, education, or retail. Increased security concerns, easier administration, lower maintenance costs, and lower power consumption are among the main reasons why companies may choose thin clients over traditional PCs."

Standalone thin clients make 96.2% of 2012 EMEA shipments, while all-in-one client models remain niche in terms of market volume. HP and Dell dominate the 2012 market, accounting for over 55% of total volume in the region.

IDC forecasts France, Germany and Russia will see the fastest growth (over 10%) during 2013, with the healthcare, financial and public-sector segments driving demand.

"As the lifecycle of the current PC installed base among many companies is coming to an end, more organizations will consider thin clients as a viable alternative to desktop PCs in the coming years," IDC concludes.

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