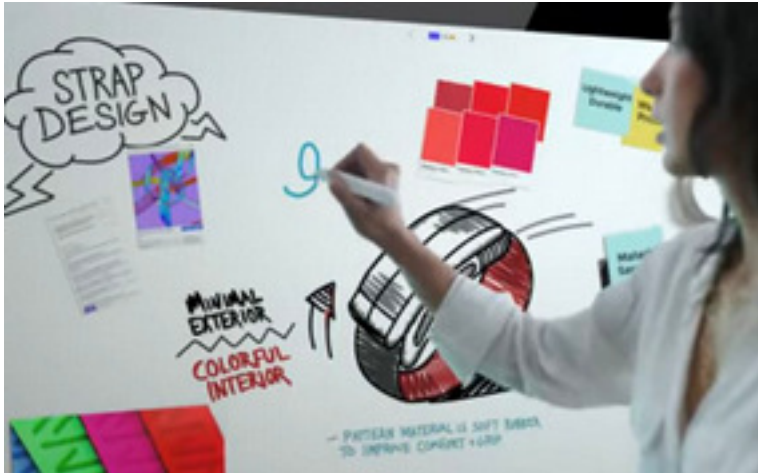


## Google Brings Out The Jamboard

Written by Bob Snyder  
21 November 2016

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**Jamboard.** It's Google's 55-inch 4K touchscreen-- the first hardware product in Google's rebranded **G Suite** of cloud-based tools. Formerly Google Apps for Work, G Suite is a set of intelligent apps for business by Google Cloud.—you know many of these collaboration tools from apps like Gmail, Google Drive, and Google Docs.

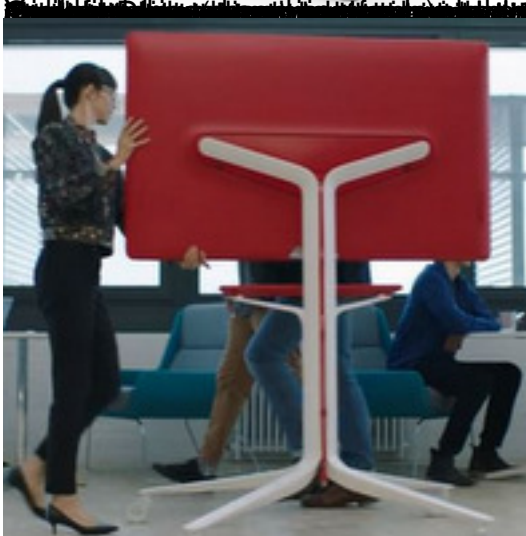
The problem that Google saw: their tools make online long-distance collaboration easy online, but put everyone in the same huddle room and there's Google confusion. People would have to agree which tools to use--and spend meeting time sorting it all out. They couldn't walk in and be both creative and collaborative in G Suite at the same time.

With a Jamboard session, now people can join in from anywhere via a Jamboard app on an Android or iOS device. As they see a real-time feed from the board, they can add text, photos, and drawings to the mix. The leader of the session can share it all with Google Hangout participants.

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[Google Jamboard Demo](#)