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Here's a scary fact for you: a computer security firm polled 4000 employees in the UK, Germany, US and Australia and found about 35% of employees would be willing to sell company data for the right price. 25% said they would sell confidential company data, and risk both their job and criminal convictions for as little as £5000.



That shows why security (and compliance) needs are expanding exponentially worldwide for companies of all sizes.

To fill that need, **IDdriven** (a California company with Dutch founders and Dutch technology) wants to use the cloud to bring enterprise level security to even the smallest teams and companies.

The three founders (shown below in photo from left to right: *Geurt van Wijk COO, Remy de Vries CTO, and Arend D. Verweij CEO*
) all worked previously for
Bhold BV
, a Netherlands-based Access and Identity Management software company sold to Microsoft in days BC (Before Cloud).

They got together for a business sequel, working 2-1/2 years to build from scratch a cloud-based Identity and Access Management (IAM) system based on their on experiences with end users. They engineered a product they felt encompassed and addressed all of the technical

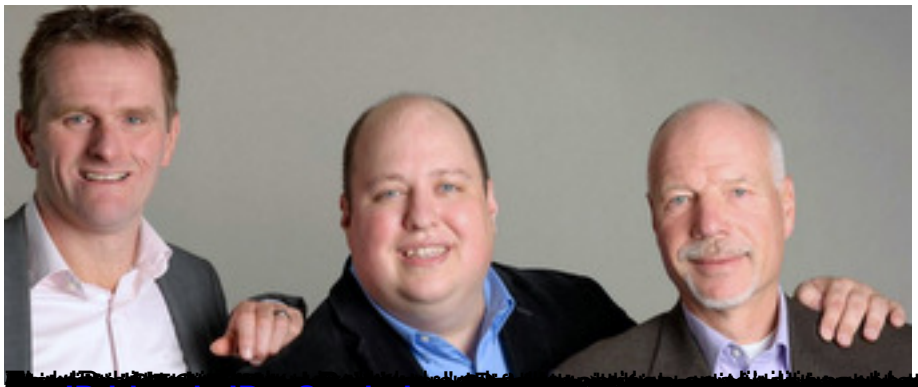
elements currently missing from IDaaS solutions on the market.

IDdriven is now at the forefront of the new breed of **Identity Management and Access Governance as a Service (IDaaS) solutions**
. These solutions are allowing continuous control over identities and applications as organizations manage their on-premises and/or move their applications further into the cloud.

IDdriven has also launched the worldwide **IDdriven Partner Network** to deliver their **Identity and Access Management (IAM)**
solutions across the globe by partnering with VARs and MSPs.

The **IDdriven Partner Network** already includes the *Oxford Computer Group*.

According to a recent report, the IAM market is expected to reach more than $18 billion by 2019. Cloud drives this exponential growth, creating the need for a secure solution that can scale quickly, in on-premise environments and across cloud applications, without the additional costs of installation and unnecessary hardware. Given the mass migration to cloud applications, another recent report suggests businesses can save up to 35% on the annual cost by implementing a SaaS IAM solution.



IDdriven's IDaaS solutions