

## Samsung Intros Android-Powered MFPs

Written by Marco Attard  
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Samsung announces not one, not two, but ten MultiXpress multi-function printers (MFPs) at IFA 2014, all featuring Android as OS and designed for use in all types of business applications.



The 10 models are divided in 4 categories, namely the X4300 A3 colour, K4350 A3 monochrome, M5370 A4 monochrome and M4580 A4 monochrome.

The Android-based MFPs also feature Smart UX Centre, which according to the company allows operation independent from PCs, while providing app scalability and a user-friendly touch-based UI accessible via 10.1-inch touchscreen. Users can effectively search and print from web browsers, emails, maps, images and other types of content without connection to a PC and server, while the touchscreen allows document previews, editing and annotations.

Making the touch-based UI even more tactile is haptic feedback via vibrations, a first for the technology.

The MultiXpress MFPs are compatible with the Samsung XOA (eXtensible Open Architecture) printing platform, allowing customisation for specialised business needs, while addition of an optional NFC Pro accessory allows mobile device access and stronger security.

Specs-wise the printers feature 1GHz dual-core CPUs and technologies promising longer laster toners and larger drums.

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“As Samsung continues to strive for user-centered innovation, the introduction of the first Android OS-equipped MFPs will enhance Samsung’s smart office experience for business customers and allow for greater multidimensional and advanced printing technologies,” the company claims. “Our new printer line combines Samsung’s best in class IT technology and OA device know-how to create more innovative products for the new office automation market.”

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