

Hardcopy Peripherals Market Recovering Says IDC

Written by Marco Attard
08 October 2010

Unlike previous quarters, where color laser MFPs exhibited the highest Y-o-Y growth, 2Q10 marked the first quarter where monochrome laser MFPs posted a higher Y-o-Y growth than color laser MFPs, 39.7% and 33.0%, respectively.



While HP dominates the total laser market with 2.8 million units shipped in the second quarter, Samsung is the leader in both monochrome (increased 54% to 500,777) and color laser MFPs (grew 55% to 108,731 units) over the same period.

Inkjet remains the dominant technology with 66% share. The segment grew 14% Y-o-Y, the highest growth since 4Q03, to more than 19 million units in 2Q10, 78% of which were inkjet MFPs.

The laser market increased 35%, the highest Y-o-Y growth among all technologies, to more than 9 million units in Q2 and continues to be dominated by 5 top vendors with more than 85% share.

Hardcopy Peripherals Market Recovering Says IDC

Written by Marco Attard
08 October 2010

Monochrome laser devices accounted for 83% share of the total laser space, gaining 1 point from a year ago. The MFP penetration rate within the monochrome laser space has been oscillating around 37% for the past 5 quarters, the lowest rate of MFP penetration of all segments.

Losing one point to monochrome, color laser finished the quarter with 17.1% share in the total laser space. The segment posted a 25.4% growth, the best Y-o-Y trend since 1Q07. Trailing printers by 8 points, MFP devices represent 46% of the color laser sector

W. Europe recorded a 12.3% Y-o-Y growth in 2Q10, the first positive trend since 3Q07. There were 5.6 million units shipped in the region. Shipment levels, lower than in 2007/2008 will take some time to fully recover.

CEMA (Central and East Europe, Middle East and Africa) experienced Y-o-Y growth in Q2 increasing 23.1% to 3.4 million units. CEMA represents 12% of the worldwide market share.

Go [IDC Worldwide Quarterly Hardcopy Peripherals Tracker](#)