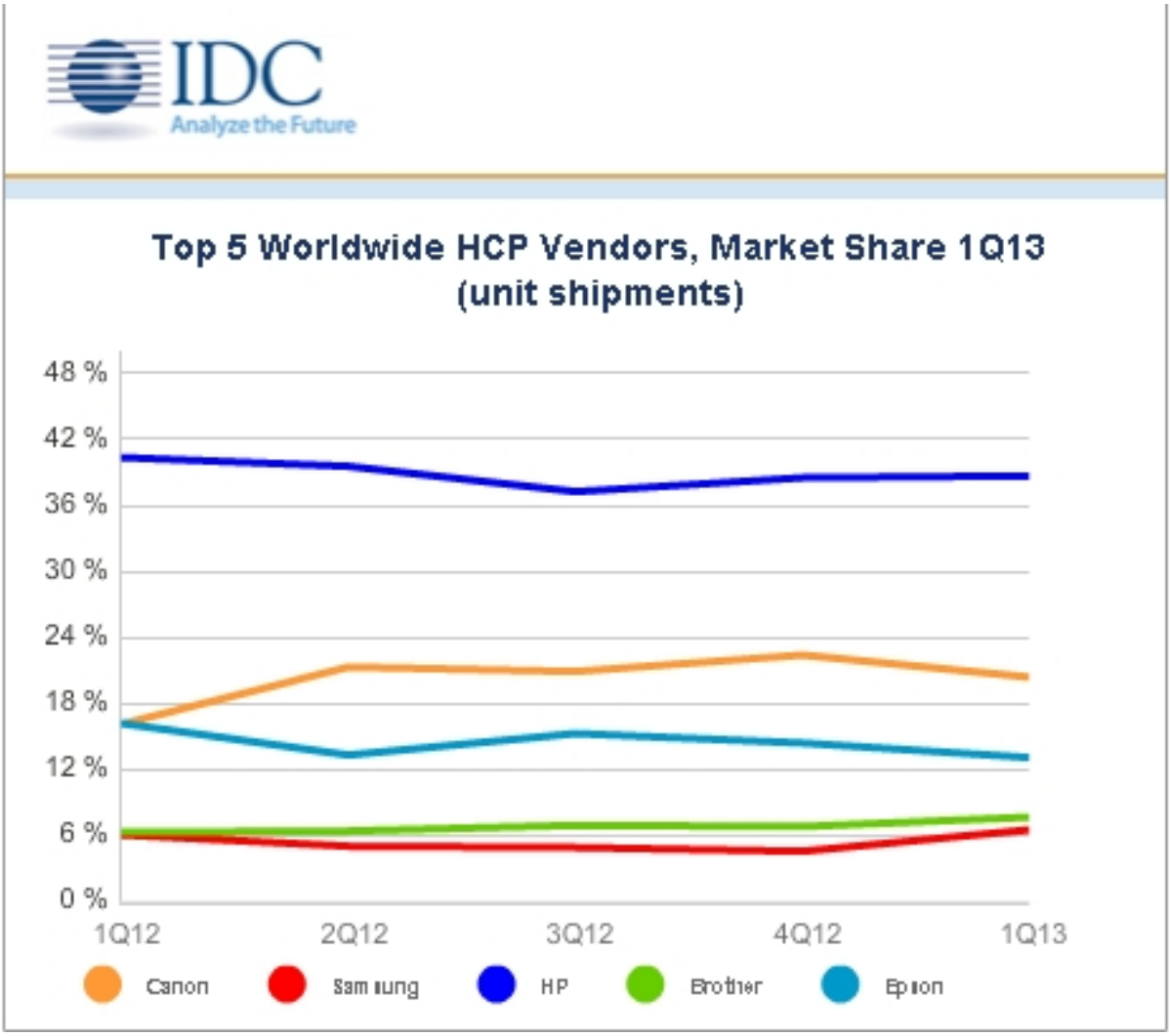
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IDC reports the global Q1 2013 hardcopy peripheral market is down in both shipment units and value-- shipments drop by 9.7% Y-o-Y to 25.8 million units with value reaching $14.3 billion with a -5.7% Y-o-Y decline.

"Markets are changing and this is bringing about changes in strategy and product portfolios," IDC says. "The key areas of focus for many vendors are mobility, the cloud, and how users access material for printing. With many workers either working from home or working remotely several times per week, they must be able to access their company information and, in many cases, print this information from a variety devices and locations."



The colour laser MFP segment sees the greatest Y-o-Y growth (3.2%), followed by monochrome laser MFPs (0.9%). Meanwhile colour inkjet MFPs make the majority of the market, with 50% Q1 2013 unit share and shipments reaching over 13m units from an overall of 15m units.

Monochrome laser MPs however are the most valuable, with shipments being worth $5.5bn. Colour laser devices represent a 42% of shipment value, but make only 7% of unit shipments.

In the vendor rankings HP comes on top with 38.7% market share despite a -13.4% Y-o-Y decline on shipments of 10m units. Canon follows as it achieves the best Y-o-Y shipment growth (13.7%) among the top 5 vendors.

Epson remains in 3rd place with 3.9m units shipped, if with a -26.8% Y-o-Y decline. In 4th place is Brother, with 10.6% Y-o-Y shipment growth, while Samsung remains 5th even if it sees some gains in W. European territories.

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