## At \$1300, EXOdesk Goes Below the "Surface"

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Shown at CES with a price tag of \$1300, the EXOdesk platform and its big touch-screen interface could create a major disruption to Microsoft's plans with its premium Surface model with horizontally-employed touchscreen technology.

On the 36" screen show on the Viewsonic stand at CES, you can pop open a virtual keyboard and access apps like piano instruction—as well as find desktop shortcuts, check the weather, and write directly on the screen.

You can run the EXOdesk with Mac, PC, or pretty much any other OS.

This CES demo EXOdesk featured Windows 7).

EXOdesk will go after OEMs just like Microsoft who has recruited companies like Samsung (the Samsung SUR40 model).

Go EXOdesk Touches a New Price Point