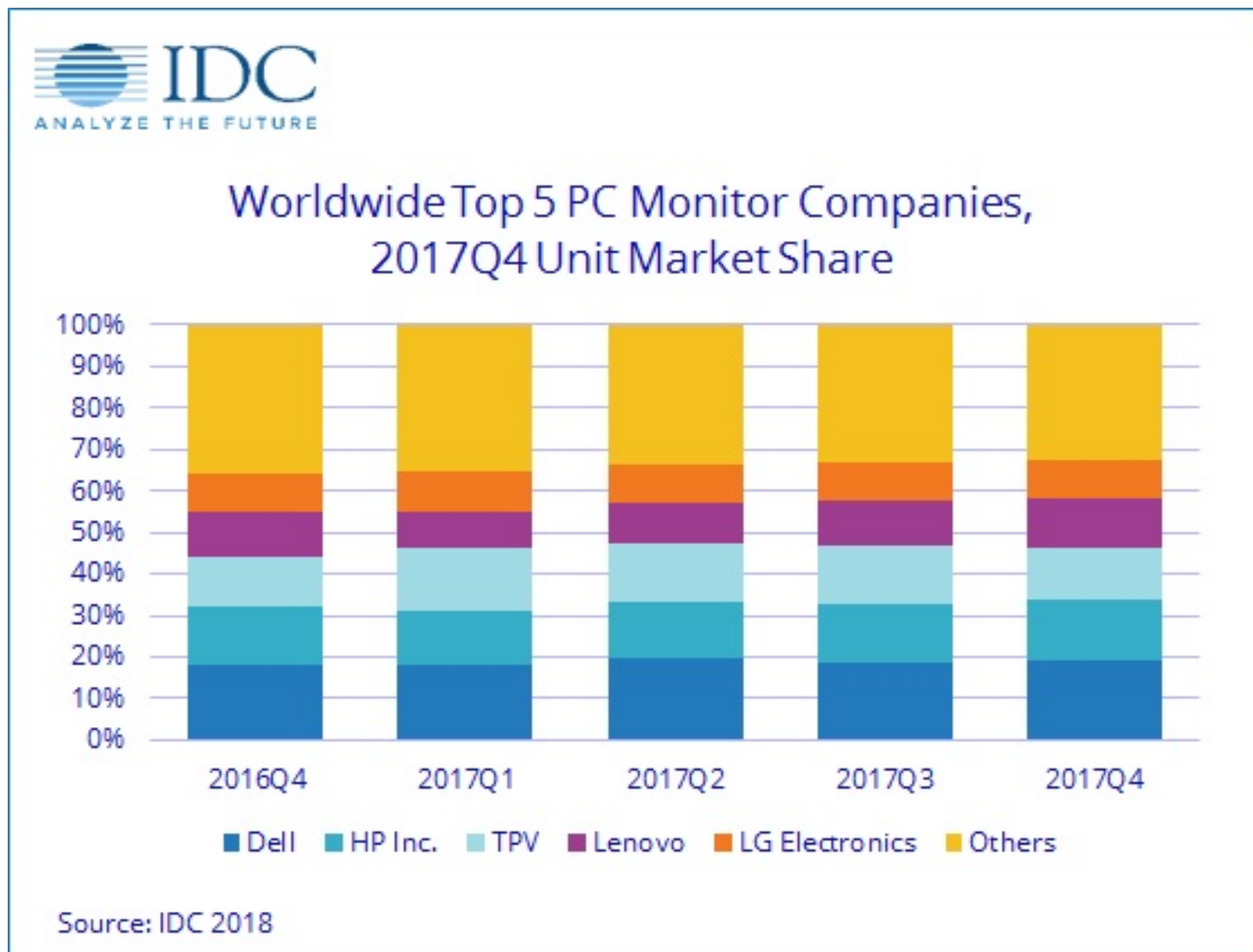


IDC: WW Q4 2017 Monitor Shipments Total 31.7 Million

Written by Alice Marshall
22 March 2018

Global monitor shipments total 31.7 million units in Q4 2017, IDC reports-- a 2.5% Y-o-Y increase fueled by the holiday season, although the analyst expects declines for the near future.



IDC predicts monitor shipments will decline at rates of around 2% Y-o-Y from 2018 through 2022, even if Q4 2017 was a better than forecast overall with all regions posting Y-o-Y growth. Full-year 2018 shipments are set to total 116m, with a Y-o-Y decline of -3.6% in Q4 2018 shipments reaching 30.6m. By 2020, global shipments should total less than 112m as adoption of mobile devices at lower price points continues.

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Curved monitors make 4.6% of the Q4 2017 market, a 64.6% Y-o-Y increase. The most popular monitor sizes for the quarter are 21.5-inch wide and 23.8-inch wide, with global share of 22.6% and 12.4% respectively. Of the top 10 screen sizes, 23.8-inch wide and 27-inch wide see the largest Y-o-Y growth at 57.2% and 28.7%. Monitors with TV tuners have 4.8% Q4 2017 share, with LG and Samsung dominating the category with 99% combined market share.

In the vendor rankings, Dell remains on top in Q4 2017 with global share of 19.3% on shipments of over 6m units. The vendor posts strongest Y-o-Y growth in CEA (29.1%) and MEA (14.6%), with 23.6- and 34-inch displays as the most popular. HP ships over 4.6m monitors in Q4 2017, leading to 14.6% share. It also sees substantial growth in CEA (36.7%), leading to a total Y-o-Y increase of 7.3%.

TPV posts Y-o-Y declines in CEA (-4.7%) and MEA (-5.9%), but makes "significant" gains in its biggest region, Asia/Pacific (excluding Japan) leading to 5.1% Y-o-Y growth. Lenovo sees strong 12.8% Y-o-Y growth on shipments reaching 3.8m units, and sees most growth in W. Europe (30.3%).

LG rounds out the Q4 2017 top 5 with 2.8m units shipped, a -1.7% Y-o-Y decline despite gains in MEA, the US and Japan.

Go [IDC WW Quarterly PC Monitor Tracker March 2018](#)