

## Runco 3Dimension D-73d 3D Projector

Written by Bob Snyder  
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Using passive-glasses technology, Runco offers a 3D solution based on proprietary CSV (Constant Stereoscopic Video) architecture. Runco CSV that enables seamless decoding, syncing and merging of stereo images and delivers a constant HD image to each eye.

Runco is the first home theater brand to license RealD 's Processing Package, used in Runco's 3Dimension Processor that is paired with the company's D-73 projector. The RealD Processing Package includes multiple proprietary technologies for the delivery and display of HD 3D content. Runco 3Dimension Series will also deliver both a spectacular 2D and 3D viewing experience with zero compromise.

Runco's 3Dimension Series pair passive glasses with a design unique to Runco formulated for precise stereo separation, called PreciseLight. Runco's passive glasses are not like current 3D TV glasses, which are based on "active" LCD shutter-glass technology.

Runco says "Active glasses are bulky and expensive because they include electronics. And, because active glasses have LCDs in each lens, and turn black every other frame (or more frequently), active glasses need a transmitter that is synced to the frame rate. If you are out of

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range of the transmitter, low on batteries, have multiple TVs in a single room, or have any obstructions, the image may stutter or simply not work."

Runco 3Dimensions Series D-73d projector is based on an evolution of Runco's lampless LED technology. Runco's InfiniLight boasts a significant reduction in power consumption, a mercury-free illumination system, and InstantOn, (instantly produces an image and eliminates the need to put the projector in standby mode.)

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Watch [Jennifer Davis, Runco VP Marketing discuss D-73](#)