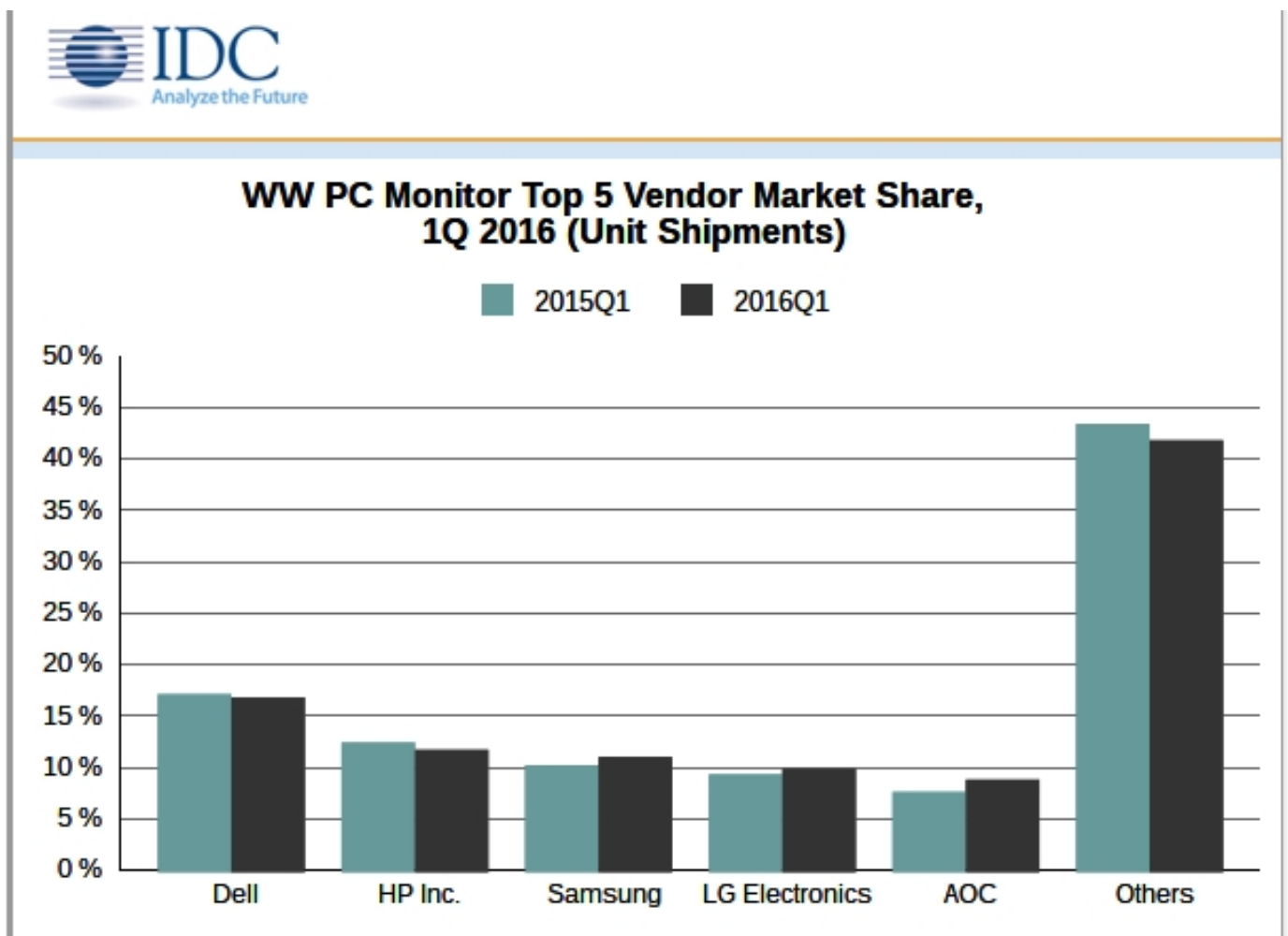


IDC: Flat Q1 2016 for PC Monitors

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According to IDC global Q1 2016 PC monitor shipments reach over 29 million units, a 0.5% Y-o-Y increase (or -5.7% Q-o-Q decrease), even if some regions see some growth.



"IDC expects the global monitor market will continue to decline at rates around 3% year over year from 2018 through 2020," the analyst says. "However, there should be some pockets of growth along the way, as illustrated by the MEA region, which experienced its 2nd sequential gain in a row, recording 3.8% Q-o-Q growth in Q1 2016."

For full year 2016 the analyst forecasts shipments will total 114m units, while Q1 2017 shipments are expected to decline by -7.4% Y-o-Y to 27.1m units. This is due to the adoption of mobile devices, since by 2020 global shipments are set to total less than 100m.

However the monitor industry does have some bright pockets-- curved monitors are on the up, making 1.2% of the Q1 2016 (representing a Y-o-Y increase of 495%), while large 23.8- and 31.5-inch monitors display 91.4% and 183% Y-o-Y growth respectively during the quarter.

Monitors with built-in TV tuners are also growing, with 2017 market share set to reach 5.7% through shipments led by LG and Samsung.

In the vendor rankings, Dell remains on top with global Q1 2016 market share of 16.8% and shipments reaching 4.9m units. HP follows with 11.7% share and shipments of 3.4m units, while 3rd placing Samsung sees weakness as shipments drop by -13.9% Y-o-Y to 3.2m.

In 4th place is LG, and AOC rounds out the top 5 with 8.8% share and "huge" Y-o-Y gains in CEE and W. Europe.

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