Desktop Monitors Join the (Video) Conversation

Written by Bob Snyder
24 May 2015

ViewSonic designs a 24'' Full HD integrated webcam LED monitor around the corporate and personal use of the latest videoconferencing and collaboration solutions.

It's about time somebody reinvented the desktop monitor. After all, for years, we have insisted upon referring to the desktop screen that enables our computers as a "monitor," or "display." Both words—however, useful-- convey passivity, an inertness of being.

That's as archaic as referring to digital cinema as "film" or to what you sometimes hear on your smartphone as a "dial tone."

In a world where 560+ million people use Skype (50% with video on, says Microsoft) and 100 million people use Microsoft Lync to communicate for work (79% of U.S. enterprises currently use or plan to deploy Lync for telephony as it metamorphoses into Skype for Business), the screen on your desktop needs to match up to today's age of professional (and personal) collaboration.

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It can no longer afford to be solely the stolid purveyor of spreadsheets and Word docs… the monitor needs to stop being a wallflower and join in the real conversation-- the new web, video and voice collaboration that defines modern work (as well as social life).

That's why **ViewSonic** brings out the **VG2437Smc**, a 24'' Full HD integrated webcam LED monitor.

With a 2 megapixel Full HD webcam, integrated echo cancelling microphone, stereo speakers, and advanced SuperClear MVA wide-viewing angle display technology, the VG2437Smc enables desktop video conferencing-- from any desktop PC running the most popular web or video conferencing applications.

It's designed to be an active enabler of today's collaborative work, That is, it's designed —from the initial concept— for use with **Microsoft Lync** (now **Skype for Business**), **Skype**, **Google Hangouts**
,
Cisco Jabber
and
Webex
,
Citrix Gotomeeting
and
Viber
.

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ViewSonic VG2437smc in action