

"Slight" Q1 2014 Decline for Monitors

Written by Marco Attard
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According to IDC Q1 2014 PC monitor shipments total 33.7 million units with -0.4% Y-o-Y decline. The analyst also predicts shipments should total 106 million for full year 2018.

"Despite the overall decline, the shipment totals were stronger than the forecast of 31m units," IDC says. "Geographically, Japan and MEA regions delivered the largest gains during Q1 2014 while Dell and HP both experienced solid shipment growth."

Worldwide PC Monitor Unit Shipments, Market Share, and Year-over-Year Growth, First Quarter 2014

Vendors	1Q14 Unit Shipments	1Q14 Market Share	1Q13 Unit Shipments	1Q13 Market Share	1Q14/1Q13 Growth
1. Dell	5,032,526	14.9%	4,448,731	13.1%	13.1%
2. Samsung	4,461,381	13.2%	4,884,060	14.4%	-8.6%
3. HP	3,882,452	11.5%	3,566,268	10.5%	8.9%
4. LG	3,546,549	10.5%	3,452,266	10.2%	2.7%
5. Lenovo	2,639,150	7.8%	2,763,613	8.2%	-4.5%
Total Market	33,688,462	100%	33,840,312	100%	-0.4%

Source: IDC Worldwide Quarterly PC Monitor Tracker, June 2014.

The analyst says LED backlighting adoption remains on the up with 92% Q1 2014 market share, a 16.4% Y-o-Y increase. Meanwhile 21.x-inch monitors remain the most popular over the last 6 quarters, with Q1 2014 share reaching 20.5%.

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Monitors with 16:9 aspect ratio continue to dominate with 81.3% share, 6.5x higher than 16:10, the 2nd most used aspect ratio.

Touchscreens remain a small segment, with monitor share of all of 0.4%.

Dell is top global Q1 2014 monitor vendor with 14.9% market share on shipments reaching 5m units. The company sees W. European growth reaching 14.7% Q-o-Q, IDC says.

Samsung comes 2nd with 18.4% market value share, followed by HP, LG and Lenovo.

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