

Global Display Market worth \$164.24 Billion by 2017

Written by Bob Snyder
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According to a new market research report, *Global Display Market (2012 – 2017)* published by **MarketsandMarkets**, the total global display market is expected to reach \$164.24 billion by 2017, at a CAGR of 3.1% from 2012 to 2017.



The global display market encompasses many technologies: E-ink, OLED, TFT-LCD, LED-LCD, LED, DLP, LCoS, and Plasma.

OLED display, for example, also has a huge market share in smartphone and related applications and is projected to grow at a CAGR of 31.2% with revenue worth \$5.10 billion in 2017.

The major technologies that will contribute more to the global display market are OLED, E-ink, DLP, LCoS—together expected to grow from 2012 to 2017 at a CAGR greater than 30% while TFT-LCD and LED technologies will grow less than 20%.

The types of display include conventional display, flexible display, transparent display, and 3D display. Among these, **flexible display type is projected to increase its market share** in next 5 years. While transparent display will not see any growth until 2013 because of it being in development stage, it will catch up in late 2014-15, growing at a CAGR of 91.1% (increasing demand only after it is commercially successful). 3D display has made its point and will continue to fulfill display needs in vertical markets such as healthcare application and will grow at a CAGR of 26.1% from 2012-2017.

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From 2012 to 2017, consumer application will contribute to the global display application market with a share of 62.71% in 2017 from 64.27% in 2012, a decline of 1.58%.

No. America is the leading region in the overall display market-- followed by Europe and APAC. In ROW, Middle East and Africa are the largest contributors.

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