

BenQ Adds to Projector Solutions

Written by Bob Snyder
21 March 2010



BenQ brought to ISE 2010 its latest Short-Throw Series for classroom, business, and personal projection.

Equipped with integrated 3D technology and microphone input, the MP780 ST is distinguished by an interactive PointDraw pen. You can draw almost anywhere the image is projected without calibration – no white board needed at all.

Also with integrated 3D technology and microphone input, the ultra short-throw MX712 UST with 0.3 throw ratio enables a 78" image size from just 48 inches away, making it a solution for any space-challenged venue such as small classroom or cramped meeting room. Integrated 3D technology and microphone input (for enhanced audio capabilities) naturally pairs up the MX712 UST with interactive white boards.

The Short-Throw Series also includes the stereoscopic MP772ST , MP782ST and MP776 ST with 0.6 throw ratio; and the 0.9 throw ratio MP525 ST with two built-in 5W speakers and HDMI connection, for school, business and personal use.

BenQ's SP840 and SP890 Full HD **Business Series projectors** display 4000AL for settings such as full lights-on conference rooms and large auditoriums. Both models support multiple video formats and display all 1080p content. The SP890 is distinguished by Hollywood Quality Video (HQV™) processing, a 16,000:1 contrast ratio, and installation versatility via horizontal+vertical lens shift and a 1.5:1 zoom ratio.

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BenQ has just announced a new warranty for its projector lamps in Europe: all projectors purchased after February 1st will have 1 year warranty on the lamp or 2000 hours of operation – whichever comes first. The new lamp warranty extends the standard 90 day or 6 month lamp warranty up to 1 year. BenQ may require unit to be sent in for repair or evaluation when multiple lamp claims are exercised within warranty period.

Go [BenQ Short-Throw Series](#)