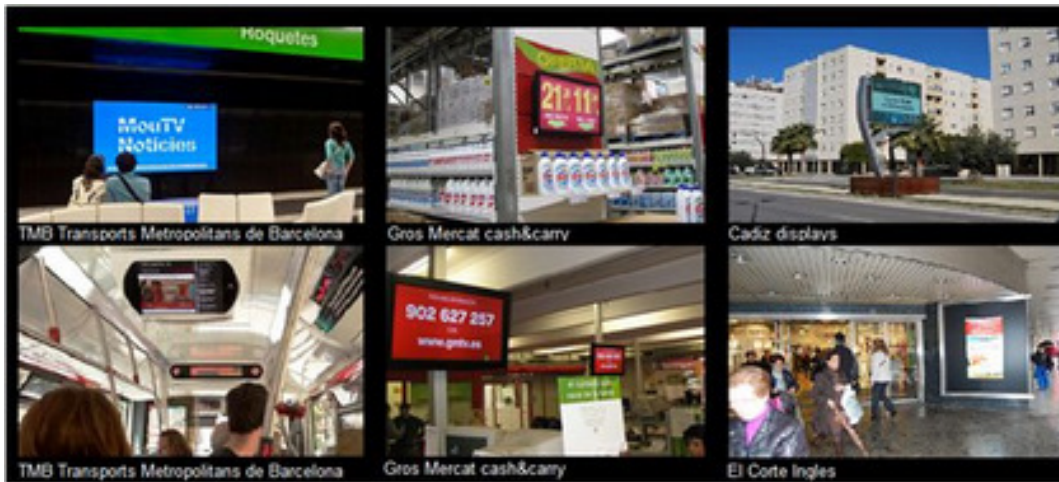


ADmira and AOpen Europe in Strategic Alliance

Written by Bob Snyder
20 March 2012



ADmira, a Barcelona-based provider of digital signage software & services and AOpen, known for its media player, announced a strategic alliance.

Both companies are active in the digital signage/narrowcasting industry; targeting at retailers, advertising agencies, transportation and hospitality. References of the joint solution of AOpen's media player called Digital Engine and ADmira Suite include: TMB Transports Metropolitans de Barcelona, Gros Mercat cash&carry, Cadiz displays and Eteria Marketing and Communications agency. After the certification process of the AOpen portfolio and ADmira software suite, both companies can conclude that the solution works perfectly together.

ADmira's Web-enabled Software (ADmira Suite) offers a broad range of functionality for the creation, publishing, and control of digital signage networks.

AOpen offers a wide range of semi-industrial media players called Digital Engine designed for 24/7 operation time.

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