

NEC Media Player Allows Easy Content Creation and Display

Written by Bob Snyder
01 November 2009

NEC Display Solutions presents its Media Player, a “well-priced combination of hardware and software” for digital signage applications.

The user-friendly software enables users of all levels to easily create content for public displays (and this is especially suitable for small to medium-sized companies without their own AV professionals, such as shops, travel agencies, restaurants or doctors' surgeries.)



The hardware—available either as an external or an internal device—generates video data with a resolution of up to 1,920 x 1,080 (full HD). As an external player, it supports all public displays, projectors and desktop displays that have a DVI input. The internal device avoids additional cable connections and is compatible with selected NEC monitors featuring an Option Slot. A DVI output enables it to provide content for a second monitor simultaneously. Both the internal and the external player operate without fans or other moving parts.

The user can feed the created content to the media player via a USB interface, or—when operated in a network—up to 20 Media Players can be combined and controlled from a single PC.

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