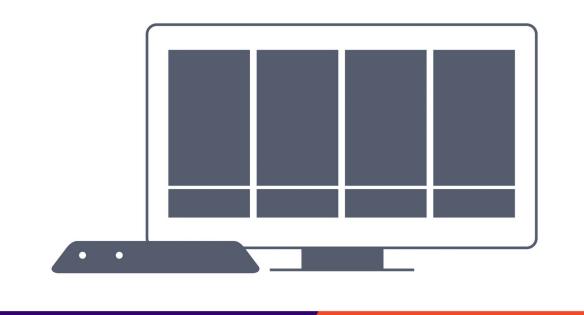# Carousel Cloud Integrates With BSN. Cloud

Written by Frederick Douglas
06 March 2020

Carousel Digital Signage integrates Carousel Cloud, the subscription-based off-premise hosted digital signage service, with BSN. cloud, the network management platform from BrightSign.

Interoperability with BSN. cloud means Carousel Digital Signage users can quickly deploy a complete digital signage solution with minimal infrastructure and maintenance, as well as low total cost of ownership. A Carousel Cloud engine running on the BrightSign media player immediately configures the device for content playout upon connection, eliminating the need to manage settings, enable SD cards and through other configuration processes.

End users and integrates can subsequently manage, monitor and control players through the BSN. cloud Control Cloud, a free cloud-based subscription for all BrightSign media players. Carousel Cloud delivers a lightweight, software-defined architecture centralised within an offsite infrastructure with the ability to scale network easily. The result is an enterprise-wide digital signage platform able to keep focus on content delivery and audience engagement able to expand according to the size of the organisation. It also accommodates more users from more

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locations, keeping playlists fresh and networks dynamic.

"The ability to deploy this integrated solution directly through BrightSign's BSN.cloud interface aligns with our strategy of simplifying digital signage for any customer, and for networks of any scale," Carousel Digital Signage says. "Our goal is to take our customers directly from shrink wrap to digital signage, without the time and complexities of managing physical configurations on media players, or the concerns of ongoing maintenance."

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