

BrightSign Intros BrightVoice

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29 November 2019



BrightSign announces BrightVoice, a voice-activated digital signage solution enabling "unique" hands-free interactions with audiences using voice to trigger playback of on-screen content, music, lighting and other devices.

While such interactions mimic the workflow found in commercially available voice-enabled smart speakers and the like, the BrightVoice solution is hosted locally on the BrightSign player, meaning an internet connection is not required. Existing signage networks using BrightSign XD 1034 or XT 1144 media players can implement voice activation capabilities with the addition of a BrightVoice Command Model Service and a USB-connected microphone to each endpoint.

Together with BrightSign, network administrators can create a custom set of voice commands to trigger specific content responses when used in conjunction with an included standard wake word. Customers wanting further customisation can purchase additional levels of BrightVoice Command Model Service. The service enables the triggering of unique content, control of other device and the creation of custom wake words to deliver a fully tailored interactive experience.

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