Written by Frederick Douglas 25 October 2019

ScreenScape Networks announces ScreenScape5-- a "complete overhaul" of the ScreenScape SaaS digital signage solution offering all-new aesthetics, a more flexible media editor and smartphone-enabled capabilities.



In 2014, ScreenScape launched a "smart device" designed to use alongside a subscription to the titular SaaS-based service. Dubbed the ScreenScape Connect, it was designed to turn any TV into a digital sign, or a wifi-based media player able to stream content from the web.

ScreenScape5 adds more aesthetics, with new style choices, screen layouts, media templates and smoother animations, including what the company says "no ugly breaks between media items." Users can connect accounts to Dropbox, Google Drive, Instagram, Facebook and other data sources, as well as incorporate stock assets from a ScreenScape-curated media library to their own media.

The media editor comes complete with more fonts and layered assets, while a variety of professionally designed, fully customisable templates are available for visual creation. Users

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can quickly repurpose templates for own needs or start from scratch and add media layers, including dynamic data layers aple to keep screens up to date in real-time.

The platform also has capabilities for the setup of a digital sign by smartphone. A Google-style sharing model turns digital signage management into a multi-party collaborative process. It also includes enhanced security and shortcuts for managing large sets of media across large scale networks.

Go ScreenScape5