

## Visix Updates AxisTV Signage Suite

Written by Alice Marshall  
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Visix releases version 1.23 of the AvixTV Signage Suite enterprise digital signage platform--now with 5 new widgets, 64-bit OS support, enhanced workflows and improved interactive functionality.



Further additions include personal UI customisation options, heightened sort and filter intelligence, expanded organisational tools and security policies, and the ability to customise every visual property for the Vixi Touch room sign. All applications included in AvixTV are converted to 64-bit, allowing clients to show higher resolution video and more complex content. Version 1.23 also uses .NET Framework 4.8, meaning it includes the latest security and cryptographic standards available.

The release includes expanded hierarchy policies for user accounts and permissions, and security policy options such as password rules, intrusion rules and auto-logout settings. Admins can create user accounts through a copy function, either manually or using Active Directory workflows, and can also limited the message types assigned to individual users.

The CMS allows greater visibility into playback performance, with options to receive notifications for system alarms when a player stops replicating content or stops updating its snapshot. Admins can set how often players are scanned for alarm conditions via configuration settings, and users can customise the UI with own preferences as to what is visible or hidden in various areas of the CMS. Heightened sort and filter intelligence makes for more refined data mapping to external sources, such as calendars, XML or JSON, and easier configuration of data-triggered content using conditional logic.

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New tools optimise touchscreen performance with controls for how long an interactive hot spot is active, and how long before another hot spot can launch content. This prevents players from having to handle multiple touch requests at the same time by prioritising interactions on a first-touched, first-launched basis.

Clients can publish schedules from own calendar apps to Touch room signs via AxisTV Signage Suite. Version 1.23 allows walk-up reservations at the sign using Microsoft Exchange and Exchange 365. Since bookings at the sign are immediately shared with the calendar app, clients do not need to worry about double bookings.

The update also makes the Touch product very customisable, with options to tailor every element of the on-screen playback and booking UI, including layout, background, fonts, colours and event properties shown on screen during schedule playback, and can add interactivity to launch other content, such as wayfinding maps. Customers can also customise the room booking interface with help from the Visix creative services team.

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