AOPEN DEV5400 Player Compatible With Quividi

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AOPEN partners with Quividi to offer a solution compatible with the Quividi audience and content analytics platform-- the DEV5400 is tested to ensure the full capabilities of the Quividi VidiReports software.

The DEV5400 is a compact device designed for AI-enabled digital signage applications. It is the second AOPEN product optimised for the Quividi analytics platform (the first is the DE3450). Quividi provides privacy-protecting computer vision technology helping screen networks, retailers and brands measure and optimise communication strategies on digital signage screens.

The solutions enhance the customer journey with smart, contextual content, turning digital signage into a medium for brands to boost engagement and sales.

"AOPEN is pleased to see its partnership with Quividi expanding, especially at this critical and competitive juncture," the company says. "With the AOPEN DEV5400 and the Quividi platform, global enterprise brands have a smarter visual retail solution to tackle their ambitious, large-scale digital transformation initiatives."

Go AOPEN's New DEV5400 Player Fully Compatible with Quividi