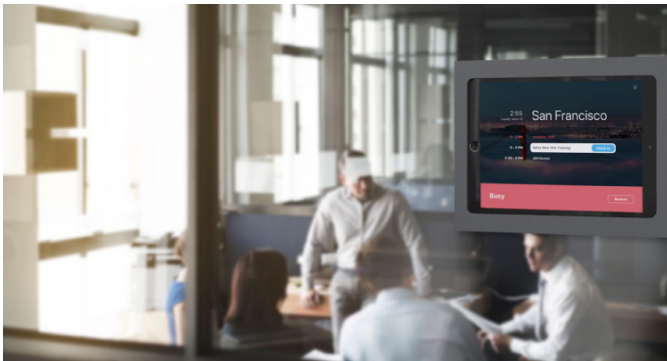


Zoom Adds More Digital Signage Features

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Zoom, the software allowing customers to turn any display or PC into a digital signage display, gets a couple of additional features-- namely scheduling and video content playback capability, both with no extra cost involved.



Zoom Rooms Digital Signage allows organisations to share content on displays both in Zoom Rooms and in open areas such as entryways. Thus, organisations can deploy digital signage to display content such as company news, lunch menus, company branding and sales leaderboards.

Meanwhile Zoom Rooms Scheduling Displays runs on tablets placed outside meeting spaces, and helps organisations better manage room utilisations. Users can check if a room is available or occupied, and the software even provides ad-hoc room booking. A "check in" feature keeps the room schedule open in case it remains unused.

In addition, the Zoom Rooms release includes further enhancements with more content control and extended support for scheduling display and videos. Users can upload videos for display (in MP4, MOV, AVI and WMV formats) via the administration portal, with the video either playing by itself or as part of a content list. A mute option allows one to turn off content audio, and one can schedule content to run and retire on certain dates, allowing admins to "set it and forget it."

Finally Scheduling Display is supported on Android tablets, in addition to existing iPad support.

Go [New Features for Zoom Rooms Digital Signage + Scheduling Display](#)