Geckoboard, Visionect Team Up in Metrics Dashboard

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Geckoboard joins forces with Visionect to create a new take on the metrics dashboard-- one displayed using a cord-free, low-power ePaper display, the Place & Play digital sign.

The Place & Play is a 13-inch wireless digital signage solution. It combines mount, display and player in a single devices, connects via wifi and promises to be usable straight out of the board. The ePaper display is easily readable, emits no light pollution and features the "ultimate" in image optimisation and refresh. In addition, it runs on a fraction (1% to be exact) of the power required by a similar LCD solution. It is also installable anywhere, even on glass partitions.

Meanwhile the Geckoboard dashboard software provides company measurements, key performance indicators (KPIs) and goals into highly visible and easy-to-understand graphics. It gathers metrics from a range of popular business tools, including Google Sheet or Excel files, databases, in-house systems and 3rd party software.

Customers can set the display to show anything from real-time digital marketing overviews to e-commerce performance, sales development, product support, web analytics and more.

"With Place & Play we have a common approach to design simplicity that removes distractions from important metrics," Geckoboard says. "Combining this simplicity with the benefits of low-power aligns with our vision of helping teams easily be more effective by using data to set clear goals and share progress toward them."

Go Geckoboard and Place & Play Reimagine the Business Metrics Dashboard