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LG Business Solutions unveils a unique LED display at InfoComm 2017-- the Transparent LED Film Display, a digital signage offering the company says ushers it into an "entirely new product segment."

The LED Film display (model LAT300MT1) offers digital content and information while interacting seamlessly with its surroundings. Each panel contains 256 LED pixels handling gray-scale tones and brightness of up to 1000 nits. The product support standard and irregular aspect ratios.

The 30mm Pixel Pitch display is 0.8mm thin, and can be installed on any existing glass surface using its self-adhesive transparent film. This makes it ideal for indoor and window-facing areas with large glass surfaces, such as retail storefront windows, mass transit rail platforms, safety barriers and even tall glass elevator shafts.

Customers can connect up to 2 film panels to the display bezel kit, while the unit controller supports up to 24 film panels through daisy-chaining. The display works on curved surfaces and in parallel to the bezel, and can also be cut to size.

"LG strives to innovate products that introduce new realms of solutions to the industry and the Transparent LED Film display is truly unlike anything in the marketplace," the company adds. "With the LG Transparent LED Film, we're tapping into a new product segment that can create ambiance in new ways in retail settings and public spaces."

Go LG Unveils Versatile Transparent LED Film Display at InfoComm 2017