

No one likes a bully. **Community HUB** in Mexico wins *The World Summit Award for Inclusion and Empowerment* (in cooperation with the **United Nations' World Summit on the Information Society**) for taking digital signage technology and adapting it to an anti-bullying alert system.

Developed on Visionect epaper technology, the Community HUB integrates cognitive computing with an electronic paper touchscreen in a solar-powered kiosk installed in schools, allowing students to report violence anonymously and safely.

According to the *American Psychological Association*, 40% to 80% of all school-age children will experience abusive behavior from their peers at some point during their school careers.

There's a pattern of extreme violence in Mexican schools. As much as 44% of the country's students have been victims of violent incidents and 25% reported to have been threatened. That same year the Organization for Economic Cooperation and Development (OECD) ranked Mexico number one when it came to cases of abusive behavior in middle schools.



UN Award for Anti-Bullying Project with Visionect Signage