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A world landmark with more than 10 million visitors a year, **N Seoul Tower opens the 2016 season enhanced as a cutting-edge tech attraction for the digital age—with LG OLED digital signage.**

So. Koreans have one of the most high tech societies on the planet, yet visitors to the N Seoul Tower have been seriously awed (and fascinated) by the video art displayed on the 248 LG OLED panels that make up the **OLED Tunnel, OLED Panorama, OLED Wave** and **OLED Circle** .



You should watch the video *(link at the end of this article)* but the combination of outcurved and incurved design of the OLED displays such as those in N Seoul Tower has created a unique, cutting-edge attraction.

On the first floor, an **OLED Panorama** and **OLED Tunnel** were installed. The 14.7 meter long OLED Panorama is installed on a curved surface.

On the second floor is the **OLED Circle** and on the 4th floor there is the 24-meters long **OLED Wave** .

Meanwhile, LG's first actual commercial OLED products are the Dual-View Curved Tiling OLED which offers slim tiles (two, three or four), each 65" in size and 4K in resolution and the Dual-View Flat OLED which uses a single double-sided 55" FHD panel and three different installation options.

Seoul's Incheon Airport hosts the world's largest OLED display-- a huge 13m x 8m tiled display made from 140 individual 55" OLED TV displays. Those 55" OLEDs offer a 4K resolution each- - 290 million pixels in total.

Watch LG OLED Signage in action at N Seoul Tower