Digital View Launches "Digital Signage in a Box"

Written by Bob Snyder
18 November 2010

Digital View releases an easy-install digital signage kit, with a pre-configured media control server and a number of networkable, low cost ViewStream HD digital media players.

Designed to operate within an office, retail or public environment, for a ready-made digital signage network, all the user need do is plug the server and media players into their existing local area network. The media server runs Digital View's free DV-SYNC software, which is scalable and can be configured to run as many ViewStream media players as required, with no additional license costs or monthly fees.

The DV-SYNC application controls the distribution of digital signage media content across the network. It uses FTP technology to deliver media scheduling and to collect content play-out and compliance information.

The Digital Signage in a Box solution is offered with two compact ViewStream media player options-- both of which provide professional digital content presentation with crystal-clear media playback, Linux reliability and 3 year warranty.

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The ViewStream VS-520 is a full HD 1080p, gapless track-to-track playback and a range of outputs to drive any LCD display, projector or video wall. ViewStream VS-320 is a compact, low cost player that offers 720p HD playback.

The Digital Signage in a Box package includes a Content Management Server pre-loaded with DV-SYNC, a user-defined quantity of ViewStream media players and a copy of the DV-Studio playlist list creation tool.

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