

## AOPEN Heralds “Our Most Powerful Digital Engine Yet”

Written by Bob Snyder  
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AOPEN launches the **Digital Engine DE67-HAI**, that supports the latest Intel Active Management Technology (Intel AMT) 8.0 firmware and 3rd gen Intel Core processor family.

AOPEN's most powerful small form factor device, this system offers a range of high end features:

- It supports 2nd generation and 3rd generation Intel Core i3, i5 and i7 processor families.
- Intel Active Management Technology (Intel AMT) lets users query, restore, upgrade, and protect networked digital signage devices remotely. By enabling remote manageability from a central console and allowing users to avoid the expense of on-site technician visits, Intel AMT helps reduce the total cost of ownership.
  - 1080p full HD video playback on multiple displays.
  - Low noise and low power consumption means lower heat dissipation, less energy use (saves money and supports green computing)
  - Two expansion slots, full size and half size, supporting mSATA.

Gabriëlle Offringa, Marketing Manager at AOPEN, says, “.... Its capability and compact form factor make it ideal for signage solutions within retail, finance, hospitality, large enterprises and other major vertical markets with ambitious signage needs. We see the need for video enrichment in advertising and messaging increasing, as marketing professionals become aware of the significant impact of video in their communication strategy.”

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