

Philips Public Signage to present UPP! Player

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Source: Philips



Weighing only 90g and controllable via an Android tablet or smartphone , the UPP! (Upgrade Public signage Player) plugs into Philips Public Signage displays to control signage content via wifi. Content can be managed, organised and updated with Android smartphones, tablets or other PCs. Videos, messages, maps or texts are transmitted to the screen and refreshed either manually or automatically at scheduled times.

A digital signage solution from MMD, the brand license partner for Philips Public Signage, an ARM Cortex-A8 processor and 1GB of DDR3 RAM is the heart of this device. It uses a 1080p HDMI connector and supports a range of video codecs. With additional USB, TransFlash (MicroSD) and Mini USB ports, managing and saving content locally is simpler.

Root access allows you to program the system to set up firewalls and app permissions (or to the level of each individual device).

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