

At this year's Digital Signage Expo in USA, The MediaTile Company showcased its HumanKiosk with 4G Video Presence.

MediaTile's HumanKiosk utilizes 4G networking Video Presence technology to deliver a live, 2-way in-store video session as an integrated and relevant part of the content and messages displayed on the digital sign.

This enables a consumer to be much more actively engaged in a product experience though a live conversation with a representative of that product or service. A customer seeking additional information about a new product can simply touch the screen to establish a live visual and audio connection with a product expert located anywhere around the globe.

Once the video session is completed, the digital sign returns to its regular on-screen promotional schedule. Setting up the fully integrated solution requires nothing more than accessing a standard power outlet. It can be easily deployed into any retail, service or other locations that consumers regularly visit.

Go **The Human Kiosk**