

## Public Skype Station

Written by Bob Snyder  
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Meet the very first **Skype Station**. Demand for free video calls continues to grow globally, so AdTech wants companies and venues to delight their visitors by installing a Skype Station.

Skype Station can do much more than video calls – it's another form of digital signage. Skype Station can display ads while idle, it can be integrated with your internet shop or used as registration system at a conference.

Whether it is a shopping mall, train station or night club, Skype Station can attract people and then hosts can present sales offers. AdTech can also design various software solutions depending on your needs.

Fresh from testing at Estonia's Tallinn Airport, the makers insist Skype Station is much more than a simple computer dressed up in a futuristic outfit.

For example, Skype Station features a unique automatic log out system, hidden in the floor. Just step out of the booth and it logs you out of your Skype account.

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When you log in, the floor turns green. When you log out, the floor turns blue. Skype Station can sense your presence.

For indoor use only, Skype Station is available in any colours. Default colour is silver gray.

Skype Station is a plug and play device – just supply it with power and an internet connection.

Its sleek surface is easy to clean and the high end components (touch screen, microphone and speakers) will cope with constant use.

Go [Skype Station](#)