

Facebook Launches Partner Programme for Workplace

Written by Bob Snyder
21 November 2016



It's not your son's Facebook. Now Facebook offers **a global partner programme for its Workplace service**.

Originally known as Facebook for Work, **Workplace is an internal social network for enterprises**. The Silicon Valley giant rebrands the service as it makes it available for enterprises globally, to take on the likes of Slack and Microsoft's Yammer.

The top five countries using Workplace are India, the US, Norway, the UK and France.

Companies like CSC, Deloitte Digital, TBWA, SADA Systems, Revevol and others have jumped at the chance to be partners...

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It's not just the sales of Workplace that is drawing in integrators...after all, Workplace is free for three months and then charged per person using the service, between \$1-\$3 depending on the size of the company.

No, the attraction is **the integrator gets to be part of the work transformation, that exciting market slice where companies want to update their workplace and work approach**

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A partner can become a service provider and offer services around policy, administration, configuration and training.

Integrators, especially involved in unified communications and work transformation, will be interested in Workplace service.

Go [Facebook Workplace](#)

Go [Facebook Workplace, the Partner Program](#)