Managing Workflows Via TimeTracker

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New York-based startup CreativeWorx presents what it calls "a new class of productivity tools"
with TimeTracker-- a cloud-based time capturing solution aimed at service professionals.

Ideal for use by lawyers, consultants, software developers and advertising agencies, Time
Tracker automates the time capture process by tracking and cleaning inaccuracies before
providing real-time insights on collected data.

CreativeWorx says the software captures more billable hours, as well as reduces timesheet
preparation and improves information accuracy.

It supports Office, Microsoft and Google calendars, Adobe Creative Suite, Apple productivity
tools, email, browsers and more, providing a time management solution for most (if not all)
employees.

"Helping employees understand how they spend their time is critical for improving productivity
and therefore profitability," CreativeWorx says. "Our platform is a game changer for both the
individual workers and management."

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