

## Panasonic Offers Toughbook-as-a-Service

Written by Frederick Douglas  
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Customers looking to equip a mobile workforce with rugged Panasonic devices have the Toughbook-as-a-Service (TaaS) option-- a "unique" monthly payment model covering rugged notebooks, tablets or handheld devices.



Powered by European services provider Econocom, TaaS allows companies to pay for Toughbook devices monthly over a 3-year period. TaaS subscribers pay the same as a cash purchase, only with payments spread over a longer term, eliminating the need for large upfront costs. The subscription covers access to Toughbook devices, delivery, 3-year warranty, helpdesk support and end-of-life services such as collection, recycling and data wiping.

One can also add hardware and software options to the monthly subscriptions, such as vehicle mounts, docking stations, specialist software applications and other device accessories. Further optional extras include a trade-in programme, allowing businesses to upgrade technology without losing the value of the existing estate, airtime, MDM and data analytics.

"Our rugged mobile devices are transforming the productivity of mobile workforces in industries from retail and hospitality, through manufacturing and logistics, to healthcare and emergency services," Panasonic says. "Our Toughbook-as-a-service option allows organisations of any size to take advantage of our market-leading technology, with wrap around services to meet their needs, in a more flexible way and without the financial burden of upfront costs."

The TaaS solution is available now in the UK and Ireland, and will be rolled out across Europe during 2018.

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