Enterprise Manager Solution for Android

Written by Bob Snyder
12 March 2011

Three Laws Mobility (3LM), a subsidiary that Motorola Mobility acquired last year, launches **an end-to-end mobile management solution based on the 3LM Android enterprise platform**. Expected in Q2, with
Motorola Mobility, HTC, Sony Ericsson, Pantech,
and
Sharp
have already signed on to deliver devices that leverage the 3LM platform.

3LM says it's "the first mobile management solution for Android devices that supports all of the critical IT device policies commonly requested by businesses and governmental entities."
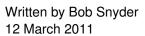
It's designed to enable the adoption of Android devices among enterprise users by addressing ease, cost-of-management and security concerns of IT managers and chief information officers. **And yes, it's also designed to leverage Android success against Blackberry in the enterprise.**

Tom Moss and Gaurav Mathur, co-founders of 3LM. "The 3LM solution was developed for three reasons: first, to enable next generation mobile devices such as tablets and phones to become the primary computing devices at enterprises, replacing laptops without sacrificing security or functionality; second, to help enterprises reduce IT costs while at the same time increasing user choice and satisfaction; and finally, to unleash innovation in enterprise applications and services."

3LM takes a page from Issac Asimov's book (literally) and to use three core rules to describes its corporate mission:

1) Protect your user. A mobile device may not harm its user or, through inaction, allow its user to come to harm though malicious code or content.

Enterprise Manager Solution for Android

Written by Bob Snyder
12 March 2011

2) Protect yourself. A mobile device must protect itself and the integrity of its data and secured communications.

3) Obey. A mobile device must let the user use the device freely, as long as such usage does not conflict with the First or Second Law.

What else can we say, except "iAndroid..."

Go **3LM, Android challenger to Blackberry**
 http://www.threelm.com/