

Microsoft Opens European HoloLens Preorders

Written by Marco Attard
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Customers in France, Germany, Ireland and the UK interested in the HoloLens can now preorder the mixed reality computing headset, following an initial US launch.



The device has been available in N. America since August 2016, and previous to that (specifically in March) Microsoft started shipping a number of HoloLens kits to a select list of organisations. Technically, in its current state the headset is aimed at virtual and augmented reality specialists, but in actual case all one needs to buy the device is a Microsoft account and €3299.

"When we set out to pioneer mixed reality we knew that many of the best innovations would be discovered only when developers and organisations started developing with HoloLens," the company says. "It has been nothing short of inspiring to see what our partners have built and what individual developers have created."

The curious can test out the headset with a selection of 80 exclusive mixed reality apps available on the Windows Store. The app selection promises to turn floors into lava, living rooms into aquariums and provide "new ways to improve the quality of life for humanity through the power of holograms." Or so Microsoft insists, at any rate.

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