

## Apple and Cisco Partner in iOS Fast Lane

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04 September 2015

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Apple forms a partnership with Cisco in the creation of a "fast lane for iOS business users"-- essentially the optimising of Cisco networks for iDevices and apps.



The partnership involves the integration of iPhones within Cisco enterprise voice and video environments, as well as "unique" collaboration via iOS-optimised versions of Cisco mobile, cloud and premises-based tools such as Spark, Telepresence and WebEx.

"iPhone and iPad have become essential tools for the modern workforce and are changing the way work gets done," Apple CEO Tim Cook says. "Together with Cisco, we believe we can give businesses the tools to maximize the potential of iOS and help employees become even more productive using the devices they already love."

Cisco is not the first Apple enterprise partner-- back in July 2014 the iPhone makers formed a [big partnership with IBM](#) in iOS enterprise solutions. The company is also [reportedly using partners](#) in a push to turn the iPad into a more appealing business tool, all in the name of boosting flagging tablet sales.

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