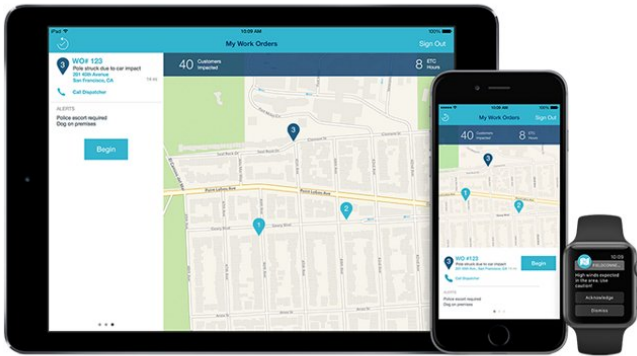


Apple, IBM Add More MobileFirst Apps

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24 July 2015

Apple and IBM launch 10 more MobileFirst enterprise iOS apps, raising the total to 32-- with additions covering more business segments including business travel, shift management and field operations.



Announced back in 2014, the Apple-IBM MobileFirst partnership involves the creation of made-for-business iDevice apps bolstered with IBM cloud-powered big data and analytics capabilities. It has the aim of creating over 100 apps covering all industry segments.

The latest app additions include Shift Track (a means for managers to handle staff schedules, time-off requests, shift exceptions and employee hours), Shift Sync (an iPhone and Apple Watch hours for employees wanting to track schedules), Travel Plan (scans Calendar apps, recognises frequent destinations and automatically suggests travel accommodation) and Travel Track (integrates all travel tracking in a single app).

Employees working on the field get the likes of Field Connect (an iPhone, iPad and Watch app pushing job alerts to technicians), Experts Resolve, Asset Inspect and Safe Site, while the banking segment gets the iPhone-only Loan Track and the iPad-based Loan Advise.

All the above mentioned apps are available now.

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