

Google Buys Into BYOD

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Google strides further into enterprise as it buys Divide, a software maker with a focus on bring your own device (BYOD) technologies, for an unspecified sum.



Following acquisition the Divide team will join the Google Android division.

Formerly known as Enterproid, Divide sells an iOS and Android app built around an own BYOD platform. It integrates professional and personal apps on a single device, with FIPS 140-2 validated 256-bit encryption taking care of the business side of things.

It also provides an enterprise utility suite complete with email, calendar, contacts, files, browser and cloud storage apps.

"Employees enjoy privacy on their personal device as well as a suite of professional-grade business apps to get work done on the go," the company says.

Google already offers enterprise version of apps such as Gmail, Drive and Hangouts via the Apps for Business program, and with the Divide acquisition it could be looking for further integration in the business world.

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