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Lose your internet connectivity and you lose access to business-critical applications, communication and services—and that means losing money, time and customers.

When your customer's business-critical internet connection goes down, they need a solution that can get them re-connected and back in business, fast.

While the cost of redundant ISP connections may be prohibitively expensive for some small businesses, there is a solution coming in Q4: the **Datto DNA**.

When your customer's primary ISP connection becomes unavailable or is intermittently offline, the Datto DNA **detects the disruption and automatically fails-over to either a secondary ISP connection or the 4G LTE data network** –included right out of the box–with no additional contracts to sign, or overages to pay.

And the best news: it's built for service providers. **This is an easy, attractive product to add in your product offering to customers.**

DNA can easily be managed from the cloud. solution providers can monitor their fleet of DNA devices at various customer locations from a single portal, and then manage and service any individual DNA remotely from the convenience of an easy-to-use web interface. This decreases

downtime and provides a better experience for end users with immediate troubleshooting instead of needing to schedule a technician to be onsite, while also saving hours of service time.

DNA has a built-in 32GB industrial grade compact flash storage for fast infrastructure for OS and firmware support.

Go Datto DNA