

ITRI Unveils “Wi-Fi Multicast” Streaming Technology

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Taiwan's Industrial Technology Research Institute (ITRI) reveals a new streaming technology that solves Internet congestion, especially in dense areas such as stadiums or concerts halls-- and the technology can also be used on high-speed trains.

Similar to broadcasting theory, the **Wi-Fi Multicast** technology allows 10X more users to use the same amount of bandwidth as provided by typical streaming services.

Wu Cheng-wen, general director of ITRI's Information and Communications Research Laboratories, says their software can change the coding of video data eliminating the need to buy and install new equipment.

ITRI is now talking to potential partners, including cable companies, to transfer the technology for business use. The technology could solve the growing demand for online video sharing and viewing.

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