

## Extron Configurable Control with Panopto

Written by Frederick Douglas  
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Extron signs a strategic partnership to integrate Extron's configurable AV control systems with **Panopto media capture software and content management system.**



Extron is now publishing certified drivers for Panopto enterprise video content management systems.

Extron configurable control will provide customers with customizable workflows to streamline day-to-day in-room tasks and simplify the capture and delivery of lectures and presentations.

Additionally, in coming months, the **Extron SMP - Streaming Media Processors** will be directly integrated into Panopto, allowing the publishing of live and on-demand video content from the SMP products for both ad-hoc and scheduled recording applications.

"This is a very exciting time as Extron integrates solutions from our uniquely broad AV product portfolio with Panopto's powerful enterprise video streaming platform to provide robust turn-key video solutions for the modern classroom and meeting space," says Casey Hall, VP Worldwide Sales and Marketing for Extron.

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"Extron and Panopto share a belief that AV technologies should simplify how organizations communicate and share knowledge," explains Sean Gorman, Chief Operating Officer of Panopto. "With today's announcement, we're taking the next step toward that goal, bringing together Extron's room control hardware and expertise with the leading video platform for businesses and universities."

Extron says the new Panopto partnership will "form the industry's first unified solution that truly encompasses award winning AV control, and media capture coupled with industry leading enterprise video content management, delivery and collaboration software services."

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