

## How to Put Video on Your Big Network

Written by Roger Douglas  
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You know video is driving the network traffic today... and almost every corporate department wants to add video on your network.. and you don't want to mess up the CEO's new video blog. You need a way to harness the new video monster and put it to work.

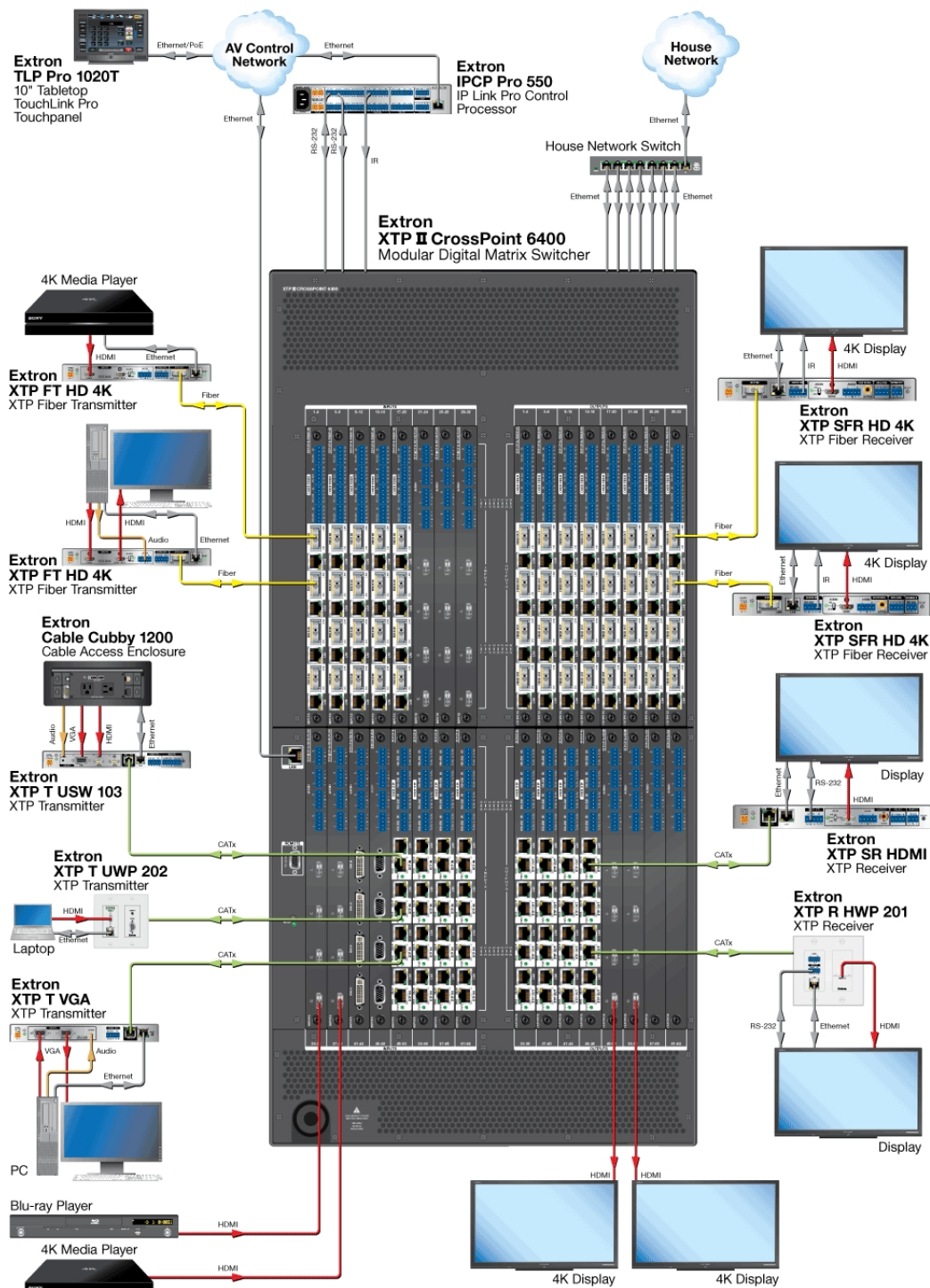


That's why Extron offers its **XTP II CrossPoint Series modular digital matrix switchers** for high performance routing ( 50 Gbps Switching Backplane) of video, audio, bidirectional control, and Ethernet. In a future-ready integrated solution, it handles Fiber, twisted pair, and local AV switching and distribution-- with plenty of additional headroom as technologies continue to evolve. (And they will evolve...look how fast we moved to 4K.)

With 4K video as the new standard, this 50 Gbps digital backplane from Extron easily exceeds the data rate required to distribute 4K/60 video with 4:4:4 chroma sampling at 16 bits per color. This offers an immediate path to support emerging formats and higher resolutions; from the CEO video blog to the departments that want video and video streaming for in-house training, customer service and marketing promotion.

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